

Bioenergy Nutrients
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July 14, 2000

Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C Street, SW
Washington, DC 20204

NOTIFICATION OF STATEMENTS
OF NUTRITIONAL SUPPORT

This Notification is filed pursuant to § 403(r)(6) of the Federal Food Drug and Cosmetic Act (FDC Act), 21 U.S.C. § 343 (r)(6).

Name of dietary supplement: Bioenergy Nutrients Memory Guard™

Statement[s] of
nutritional support:

Memory Guard offers revolutionary memory protection.

Memory Guard safeguards your body's messengers of memory.

Memory Guard provides comprehensive protection of brain health and function.

Memory Guard works to keep acetylcholine levels at their peak, leaving your memory safeguarded, even improved.

Memory Guard helps improve normal, age-related memory loss.

The huperzine A in Memory Guard is a patented, pure extract from a traditional Chinese herb used for centuries to improve memory.

The huperzine A in Memory Guard has been shown in new scientific research to protect the messenger of memory in your brain, called acetylcholine, from attack by destructive enzymes.

The huperzine A in Memory Guard enhances memory, particularly in older adults.

Huperzine A is derived from a Club Moss which has been brewed as a tea to improve memory in the elderly throughout Chinese history.

The gotu kola extract in Memory Guard has been used traditionally for memory and graceful aging.

The gotu kola extract in Memory Guard may help increase circulation throughout the body, including to the brain.

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The Gotu Kola found in this formula enhances venous circulation and helps deliver needed nutrients to the skin.


The Gotu Kola found in this formula is supportive and nourishing to the skin.

The Gotu Kola found in this formula helps in the ongoing restoration of the skin.

The Dandelion found in this formula has traditionally been used as a detoxifier of the liver which promotes healthy skin.

I certify that the information contained in this notice is complete and accurate, and that we have substantiation that the statement[s] is [are] truthful and not misleading. Two copies of this notification are enclosed with this original.

AMRION, INC.


Evelyn D. Cadman, CN
Senior Research Scientist